



Licensing and Gambling Acts Sub-Committee

Date: Tuesday, 29 September 2026
Time: 3.00 pm
Venue: County Hall, Dorchester Dorset DT1 1XJ

Members (Quorum: 3)

Derek Beer, Jon Andrews and Chris Tomes

Chief Executive: Catherine Howe, County Hall, Dorchester, Dorset DT1 1XJ

For more information about this agenda please contact Democratic & Governance Services Meeting Contact louis.wicks@dorsetcouncil.gov.uk

Members of the public are welcome to attend this meeting, apart from any items listed in the exempt part of this agenda. If you would like to attend this meeting and have any specific requirements please contact the Democratic Services Officer named above.

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Agenda

Item		Pages
1.	ELECTION OF CHAIR AND STATEMENT FOR THE PROCEDURE OF THE MEETING To elect a Chairman for the meeting and the Chairman to present and explain the procedure for the meeting.	3 - 6
2.	APOLOGIES To receive any apologies for absence.	
3.	DECLARATIONS OF INTEREST To disclose any pecuniary, other registrable or non-registrable interests as set out in the adopted Code of Conduct. In making their disclosure councillors are asked to state the agenda item, the nature of the	

interest and any action they propose to take as part of their declaration. If required, further advice should be sought from the Monitoring Officer in advance of the meeting.

4. APPLICATION FOR A NEW PREMISES LICENCE FOR RUM LIFE, UNIT B, LONGCLOSE FARM, WIMBORNE ROAD, WIMBORNE MINSTER, BH21 1NR 7 - 36

An application has been made for a new premises licence for Rum Life, Unit B, Longclose Farm, Wimborne Road, Wimborne Minster, BH21 1NR. The application has been out to public consultation. Representations have been received. A Licensing Sub-Committee must therefore consider the application and representations at a public hearing.

5. APPLICATION FOR A NEW PREMISES LICENCE FOR VIKING VILLAGE, ST ANDREWS HOUSE, BRIDPORT 37 - 66

An application has been made for a new Premises Licence for the Viking Village (Seals Cove) St Andrews House, Bridport. The application has been out to public consultation, and representations have been received. A Licensing Sub-Committee must therefore consider the application and representations at a public hearing.

6. URGENT ITEMS

To consider any items of business which the Chairman has had prior notification and considers to be urgent pursuant to section 100B (4) b) of the Local Government Act 1972. The reason for the urgency shall be recorded in the minutes.

7. EXEMPT BUSINESS

To move the exclusion of the press and the public for the following item in view of the likely disclosure of exempt information within the meaning of paragraph 3 of schedule 12 A to the Local Government Act 1972 (as amended). The public and the press will be asked to leave the meeting whilst the item of business is considered.

There are no exempt items scheduled for this meeting.



THE LICENSING ACT 2003 (HEARINGS) REGULATIONS 2005

Rights of a Party

1. A party has the right to attend the hearing and may be represented by any person.
2. A party is entitled to give further information where the authority has asked for clarification.
3. A party can question another party, and/or address the authority, with consent of the authority.

Failure to Attend

4. If the authority is informed a party does not wish to attend, the hearing may proceed in their absence.
5. If a party has not indicated their attendance and fails to attend the hearing may be adjourned if considered in the public interest, or hold the hearing ensuring the party's representation is considered.
6. Where the authority adjourns the hearing it shall notify the parties of the date, time and place.

Procedural Information

7. At the start of the hearing, the authority shall explain the procedure which it proposes to follow and shall consider any request for permission for another person to appear at the hearing.
8. A hearing shall take the form of a discussion led by the authority and cross-examination shall not be permitted unless the authority considers that it is required.
9. The authority will allow the parties an equal maximum period of time in which to speak.
10. The authority may require any person behaving disruptively to leave, and may refuse that person to return, but such a person may, before the end of the hearing, submit in writing information they would have been entitled to give orally had they not been required to leave.

FOOTNOTE:

In relation to all other matters governed by the Licensing Act 2003 (Hearings) Regulations 2005 any party or their representative may contact the Licensing Services at Dorset Council and they will be provided with a full copy of the regulations on request.

LICENSING SUB-COMMITTEE PROCEDURE

1. At the start of the meeting the Chairman will introduce:
 - the members of the sub-committee
 - the council officers present
 - the parties and their representatives
2. The Chairman will then deal with any appropriate agenda items.
3. The Licensing Officer will be asked to outline the details of the application, including details of any withdrawn representations.
4. The applicant or their representative is then invited to present their case.
5. Committee members will be invited to ask questions.
6. Where appropriate the Responsible Bodies e.g. representatives of Police, Fire Services, Environmental Services or Trading Standards will be invited to address the sub-committee on any relevant representations they may have.
7. The Chairman may then allow an opportunity for questions.
8. The Chairman will ask any person who has made representations, who have already expressed a wish to do so, to address the sub-committee. The sub-committee will have read all the papers before them, including any letters of representation. Members of the public are asked to keep their comments concise and to the point.
9. All parties will be given the opportunity to “sum up” their case.
10. The Chairman will ask the Legal Advisor if all relevant points have been addressed before advising all parties present that the sub-committee will withdraw from the meeting to consider its decision in private. The sub-committee will be accompanied by the Democratic Services Officer and the Legal Advisor can be called upon to offer legal guidance.
11. The Chairman will:
 - advise when the sub-committee’s decision will be confirmed in writing.
 - Inform those present of their right to appeal to the Magistrates’ Court.

NOTE

The Chairman may vary this procedure, as circumstances require but will have regard to the rules of natural justice and the Licensing Act 2003 (Hearings) Regulations 2005.

The meeting will take place in public. However, the public can be excluded from all or part of the meeting where the sub-committee considers that the public interest in so doing outweighs the public interest in the meeting or that part of the meeting, taking place in public.

Under no circumstances must the parties or their witnesses offer the sub-committee information in the absence of the other parties.

The Chairman and the Sub-Committee have discretion whether to allow new information or documents to be submitted and read at the meeting.

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Licensing and Gambling Acts Sub Committee

29 September 2026

Application for a new premises licence for Rum Life, Unit B, Longclose Farm, Wimborne Road, Wimborne Minster, BH21 1NR

For Decision

Cabinet Member and Portfolio:

Cllr M Bell, Public Health, Prevention and Communities

Local Councillor(s):

Cllrs S Bartlett and D Morgan

Executive Director:

S Crowe, Executive Director of Housing, Communities and Prevention

Report Author: Kathryn Miller

Job Title: Senior Licensing Officer

Tel: 01305 830828

Email: Kathryn.miller@dorsetcouncil.gov.uk

Report Status: Public

Brief Summary: An application has been made for a new premises licence for Rum Life, Unit B, Longclose Farm, Wimborne Road, Wimborne Minster, BH21 1NR. The application has been out to public consultation. Representations have been received. A Licensing Sub-Committee must therefore consider the application and representations at a public hearing.

Recommendation: The Sub-Committee determines the application in the light of written and oral evidence and resolves to take such steps as it considers appropriate and proportionate for the promotion of the licensing objectives:

- a) The prevention of crime and disorder
- b) The prevention of public nuisance
- c) Public safety
- d) The protection of children from harm

Reason for Recommendation: The Sub-Committee must consider all the written representations, the oral representations, and any information given at the hearing before reaching a decision.

1. Background

1.1 Section 4 of the Licensing Act 2003 sets out the duties of the Licensing Authority, it sets out that a Council's licensing functions must be carried out with a view to promoting the four licensing objectives of:

- (a) the prevention of crime and disorder;
- (b) public safety;
- (c) the prevention of public nuisance; and
- (d) the protection of children from harm.

1.2 All applications and decisions are made with due regard to the [Licensing Act 2003](#) (the Act), the [Revised Guidance issued under Section 182 of the Licensing Act 2003 \(the Guidance\)](#) and the [Dorset Council Statement of Licensing Policy \(the Policy\)](#).

2. Details of the application

2.1 An application has been made for a new premises licence for Rum Life, Unit B, Longclose Farm, Wimborne Road, Wimborne Minster, BH21 1NR and has been submitted to the Licensing Authority by Mr Olly Smith. The application form is attached at Appendix 1.

2.2 The description of the premises given by the applicant is:

Converted cow shed to store and maintain mobile bar vehicles, a small serving counter and kitchen space. Seating area with approx. 30 seats. All of which can be moved and reconfigured to host events such as yoga and art workshops. The adjacent yard is used by the brewery next door for their taproom and provides outdoor seating.

2.3 The application is for:

Live music (indoors and outdoors)

Wednesday and Thursday	1200-2000 hours
Friday	1200-2100 hours
Saturday	1100-2100 hours
Sunday	1100-2000 hours

Recorded music (indoors and outdoors)

Sunday to Thursday	0900-2000 hours
Friday and Saturday	0900-2100 hours

Alcohol sales (consumption on and off the premises)

Sunday to Wednesday	0900-2000 hours
Thursday	0900-2100 hours
Friday and Saturday	0900-2200 hours

Opening hours

Monday to Tuesday	0900-1400 hours
Wednesday to Thursday	0900-2000 hours
Friday to Saturday	0900-2100 hours
Sunday	1000-1800 hours

2.4 The applicant has removed the opening hours from the application, as they conflicted with the licensable hours applied for. Please refer to the email at Appendix 2.

2.5 The Live Music Act 2012 allows any premises with a licence for the consumption of alcohol on the premises to have live amplified and recorded music between 08:00 and 23:00 without a licence. This only applies when the audience is under 500 people and takes place when the premises are open and being used for the sale of alcohol for consumption on the premises. The Legislative Reform (Entertainment Licensing) Order 2014 amended the Licensing Act and states that any conditions on a premises relating to any of this entertainment would not have any effect between 8am and 11pm or when the premises are open and selling alcohol for consumption on the premises.

2.6 The operating schedule contains the steps which the applicant will take to promote the licensing objectives. These would need to be converted into enforceable conditions on a licence if it is granted and would include:

Staff training and Challenge 25 for alcohol sales.

CCTV in place and advertised.

SIA security staff employed when necessary.

Signage to be erected throughout the building and yard.

Music levels checked and reduced when necessary.

All children to be accompanied by an adult

3 Responsible Authorities

3.1 Section 13 of the Licensing Act contains the list of Responsible Authorities who must be consulted on each application. Dorset Police, Dorset and Wiltshire Fire and Rescue Service, Dorset Council Public Health, Trading Standards, Children's Services, Planning, Licensing, Environmental Health, Dorset Council Food Safety and Port Health and the Immigration Authority have all been consulted.

3.2 Environmental Health requested a noise management plan that will set out the measures the applicant intends to take to prevent public nuisance. Environmental Health did not wish to impose further restrictions on the hours applied for, as they were satisfied that, with good management practices in place, the premises should be able to operate without causing undue disturbance to neighbouring properties. Their email and the noise management plan can be found at Appendix 3.

3.3 The Planning Team did not make a representation but made the following comments:

A planning application to change the use of the building from storage to a café was refused on 17 April 2026. Planning are not aware of an appeal hearing having been lodged. Storage of mobile bar vehicles can lawfully take place on the site but planning permission would be required for the proposed sale of alcohol on the premises.

3.4 A copy of Planning's response can be found at Appendix 4.

4 Representations from other persons

4.1 The Licensing Act 2003 Section 182 Guidance (the Guidance) sets out at 8.13 the role of "other persons":

"As well as responsible authorities, any other person can play a role in a number of licensing processes under the 2003 Act. This includes any individual, body or business entitled to make representations to licensing authorities in relation to applications for

the grant, variation, minor variation or review of premises licences and club premises certificates, regardless of their geographic proximity to the premises. In addition, these persons may themselves seek a review of a premises licence. Any representations made by these persons must be 'relevant', in that the representation relates to one or more of the licensing objectives. It must also not be considered by the licensing authority to be frivolous or vexatious. In the case of applications for reviews, there is an additional requirement that the grounds for the review should not be considered by the licensing authority to be repetitious. Chapter 9 of this guidance (paragraphs 9.4 to 9.10) provides more detail on the definition of relevant, frivolous and vexatious representations.

4.2 The Guidance states at paragraph 9.4 what a "relevant" representation is;

"A representation is "relevant" if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives. For example, a representation from a local businessperson about the commercial damage caused by competition from new licensed premises would not be relevant. On the other hand, a representation by a businessperson that nuisance caused by new premises would deter customers from entering the local area, and the steps proposed by the applicant to prevent that nuisance were inadequate, would be relevant. In other words, representations should relate to the impact of licensable activities carried on from premises on the objectives."

4.3 There were two relevant representations received, one from a member of the public and one from Wimborne Town Council. The representations were made on the licensing objective of the Prevention of Public Nuisance. Concerns were raised around noise at the premises and alcohol related disturbance. These are attached at Appendix 5.

4.4 There was one relevant representation received from an interested party in support of the application. This is attached at Appendix 6.

5 Relevant Sections of the Licensing Act 2003

5.1 Section 4 sets out the general duties of the Licensing Authority;

(1) A licensing authority must carry out its functions under this Act ("licensing functions") with a view to promoting the licensing objectives.

(2) The licensing objectives are:

(a) the prevention of crime and disorder;

- (b) public safety;
- (c) the prevention of public nuisance; and
- (d) the protection of children from harm.

(3) In carrying out its licensing functions, a licensing authority must also have regard to:

- (a) its licensing statement published under section 5, and
- (b) any guidance issued by the Secretary of State under section 182.

6 Relevant Sections of the Statutory Guidance issued under Section 182

6.1 Paragraphs 1.2, 1.4 and 1.5 of the Revised Guidance issued under Section 182 of the Licensing Act 2003 issued in December 2023 (The Guidance) sets out the Licensing Objectives and aims;

The legislation provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken.

Each objective is of equal importance. There are no other statutory licensing objectives, so that the promotion of the four objectives is a paramount consideration at all times.

However, the legislation also supports a number of other key aims and purposes. These are vitally important and should be principal aims for everyone involved in licensing work. They include:

- protecting the public and local residents from crime, anti-social behaviour and noise nuisance caused by irresponsible licensed premises;
- giving the police and licensing authorities the powers they need to effectively manage and police the night-time economy and take action against those premises that are causing problems;
- recognising the important role which pubs and other licensed premises play in our local communities by minimising the regulatory burden on business, encouraging innovation and supporting responsible premises;
- providing a regulatory framework for alcohol which reflects the needs of local communities and empowers local authorities to make and enforce decisions about the most appropriate licensing strategies for their local area; and

- encouraging greater community involvement in licensing decisions and giving local residents the opportunity to have their say regarding licensing decisions that may affect them.

6.2. Paragraph 1.16 of the Guidance sets out how conditions should be formulated;

Conditions on a premises licence or club premises certificate are important in setting the parameters within which premises can lawfully operate. The use of wording such as “must”, “shall” and “will” is encouraged. Licence conditions:

- must be appropriate for the promotion of the licensing objectives;
- must be precise and enforceable;
- must be unambiguous and clear in what they intend to achieve;
- should not duplicate other statutory requirements or other duties or responsibilities placed on the employer by other legislation;
- must be tailored to the individual type, location and characteristics of the premises and events concerned;
- should not be standardised and may be unlawful when it cannot be demonstrated that they are appropriate for the promotion of the licensing objectives in an individual case;
- should not replicate offences set out in the 2003 Act or other legislation;
- should be proportionate, justifiable and be capable of being met;
- cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder and their staff, but may impact on the behaviour of customers in the immediate vicinity of the premises or as they enter or leave; and
- should be written in a prescriptive format.

6.3. Paragraph 1.19 states;

While licence conditions should not duplicate other statutory provisions, licensing authorities and licensees should be mindful of requirements and responsibilities placed on them by other legislation.

6.4 Paragraphs 9.42 – 9.44 of the Guidance set out how the Licensing Authority will determine an application;

Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their

areas. All licensing determinations should be considered on a case by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be.

The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination."

7 Options

- 7.1 The Sub-Committee will determine the application in the light of all of the written representations and any oral evidence from the hearing. They will take such steps as it considers appropriate and proportionate for the promotion of the licensing objectives of;
- a. The prevention of crime and disorder
 - b. The prevention of public nuisance
 - c. Public safety
 - d. The protection of children from harm

The steps that the Sub-Committee may take are:

- a. to grant the licence subject to such conditions as the authority considers appropriate for the promotion of the licensing objectives and the mandatory conditions
- b. to exclude from the scope of the licence any of the licensable activities to which the application relates;
- c. to refuse to specify a person in the licence as the designated premises supervisor;
- d. to reject the application

8 Financial Implications

Any decision of the Sub Committee could lead to an appeal by any of the parties involved that could incur costs.

9 Environmental Implications

None.

10 Well-being and Health Implications

None.

11 Other Implications

None.

12 Risk Assessment

12.1 HAVING CONSIDERED: the risks associated with this decision; the level of risk has been identified as:

Current Risk: Low

Residual Risk: Low

13 Equalities Impact Assessment

Not applicable

14 Appendices

Appendix 1 – Application form

Appendix 2 – Email removing opening hours

Appendix 3 – Environmental Health comments & applicants noise management plan

Appendix 4 – Comments from Planning

Appendix 5 – Representations from interested parties

Appendix 6 – Email in support of application

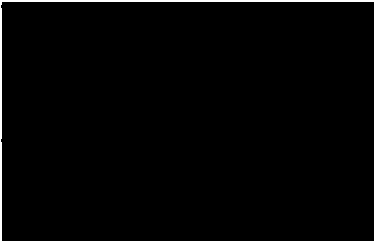
16 Background Papers

[Licensing Act 2003](#)

[Home Office Guidance issued under Section 182 of the Licensing Act 2003](#)

[Dorset Council Statement of Licensing Policy 2021](#)

Online Application Details

General Details				
Licence Type	Premises Licence			
Application Type	New premises application			
Fees	Type	Detail	Fee Multiplier	Total
	Business Rateable Value	Band B £4301 - £33,000	x1	£190.00
	Capacity at the Venue	0 to 4,999	x1	£0.00
Total Fee(s)	£190.00			
Location to be Licenced	Unit B Longclose farm , Wimborne road , Wimborne , Bh211nr			
Trading Name	The Rum Life			
I am the	Proposed Licence Holder			
Agent Details				
Proposed Licence Holder Details	Olly Smith 			
Additional Proposed Licence Holder(s)				
Additional Contacts				
Premise Alcohol Licence				
Please give a general description of the premises	Converted cow shed to store and maintain mobile bar vehicles, a small serving counter and kitchen space. Seating area with approx 30 seats. All of which can be moved and reconfigured to host events such as yoga and art workshops.the adjacent yard is used by the brewery next door for their taproom and provides outdoor seating.			
If the premises will be open 24 hours every day please indicate what group this falls into				
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend				
Plays	No			
If you only want a part of the premises covered for plays please tell us which part should be covered. If you want the whole area covered please leave blank.				
Will the activity be indoors or outdoors?				

Plays Standard Start Monday	
Plays Standard End Monday	
Plays Standard Start Tuesday	
Plays Standard End Tuesday	
Plays Standard Start Wednesday	
Plays Standard End Wednesday	
Plays Standard Start Thursday	
Plays Standard End Thursday	
Plays Standard Start Friday	
Plays Standard End Friday	
Plays Standard Start Saturday	
Plays Standard End Saturday	
Plays Standard Start Sunday	
Plays Standard End Sunday	
Plays Non Standard Times	
Plays Seasonal Variations	
Plays Further Details	
Films	No
Films Area	
Will the activity be indoors or outdoors?	
Films Standard Start Monday	
Films Standard End Monday	
Films Standard Start Tuesday	
Films Standard End Tuesday	
Films Standard Start Wednesday	
Films Standard End Wednesday	
Films Standard Start Thursday	
Films Standard End Thursday	
Films Standard Start Friday	
Films Standard End Friday	
Films Standard Start Saturday	
Films Standard End Saturday	
Films Standard Start Sunday	
Films Standard End Sunday	
Films Non Standard Times	
Films Seasonal Variations	
Films Further Details	
Indoor Sporting Events	No
Indoor Sporting Events Area	
Indoor Sporting Events Standard Start Monday	
Indoor Sporting Events Standard End Monday	
Indoor Sporting Events Standard Start Tuesday	

Indoor Sporting Events Standard End Tuesday	
Indoor Sporting Events Standard Start Wednesday	
Indoor Sporting Events Standard End Wednesday	
Indoor Sporting Events Standard Start Thursday	
Indoor Sporting Events Standard End Thursday	
Indoor Sporting Events Standard Start Friday	
Indoor Sporting Events Standard End Friday	
Indoor Sporting Events Standard Start Saturday	
Indoor Sporting Events Standard End Saturday	
Indoor Sporting Events Standard Start Sunday	
Indoor Sporting Events Standard End Sunday	
Indoor Sporting Events Non Standard Times	
Indoor Sporting Events Seasonal Variations	
Indoor Sporting Events Further Details	
Boxing Or Wrestling Entertainment	No
Boxing Or Wrestling Entertainment Area	
Will the activity be indoors or outdoors?	
Boxing Or Wrestling Entertainment Standard Start Monday	
Boxing Or Wrestling Entertainment Standard End Monday	
Boxing Or Wrestling Entertainment Standard Start Tuesday	
Boxing Or Wrestling Entertainment Standard End Tuesday	
Boxing Or Wrestling Entertainment Standard Start Wednesday	
Boxing Or Wrestling Entertainment Standard End Wednesday	
Boxing Or Wrestling Entertainment Standard Start Thursday	
Boxing Or Wrestling Entertainment Standard End Thursday	
Boxing Or Wrestling Entertainment Standard Start Friday	
Boxing Or Wrestling Entertainment Standard End Friday	
Boxing Or Wrestling Entertainment Standard Start Saturday	
Boxing Or Wrestling Entertainment Standard End Saturday	
Boxing Or Wrestling Entertainment Standard Start Sunday	
Boxing Or Wrestling Entertainment Standard End Sunday	
Boxing Or Wrestling Entertainment Non Standard Times	
Boxing Or Wrestling Entertainment Seasonal Variations	

Boxing Or Wrestling Entertainment Further Details	
Live Music	Yes
Live Music Area	
Will the activity be indoors or outdoors?	Indoors and Outdoors
Live Music Standard Start Monday	
Live Music Standard End Monday	
Live Music Standard Start Tuesday	
Live Music Standard End Tuesday	
Live Music Standard Start Wednesday	12:00
Live Music Standard End Wednesday	20:00
Live Music Standard Start Thursday	12:00
Live Music Standard End Thursday	20:00
Live Music Standard Start Friday	12:00
Live Music Standard End Friday	21:00
Live Music Standard Start Saturday	11:00
Live Music Standard End Saturday	21:00
Live Music Standard Start Sunday	11:00
Live Music Standard End Sunday	20:00
Live Music Non Standard Times	
Live Music Seasonal Variations	
Live Music Further Details	
Recorded Music	Yes
Recorded Music Area	
Will the activity be indoors or outdoors?	Indoors and Outdoors
Recorded Music Standard Start Monday	09:00
Recorded Music Standard End Monday	20:00
Recorded Music Standard Start Tuesday	09:00
Recorded Music Standard End Tuesday	20:00
Recorded Music Standard Start Wednesday	09:00
Recorded Music Standard End Wednesday	20:00
Recorded Music Standard Start Thursday	09:00
Recorded Music Standard End Thursday	20:00
Recorded Music Standard Start Friday	09:00
Recorded Music Standard End Friday	21:00
Recorded Music Standard Start Saturday	09:00
Recorded Music Standard End Saturday	21:00
Recorded Music Standard Start Sunday	09:00
Recorded Music Standard End Sunday	20:00
Recorded Music Non Standard Times	
Recorded Music Seasonal Variations	
Recorded Music Further Details	

Performance Of Dance	No
Performance Of Dance Area	
Will the activity be indoors or outdoors?	
Performance Of Dance Standard Start Monday	
Performance Of Dance Standard End Monday	
Performance Of Dance Standard Start Tuesday	
Performance Of Dance Standard End Tuesday	
Performance Of Dance Standard Start Wednesday	
Performance Of Dance Standard End Wednesday	
Performance Of Dance Standard Start Thursday	
Performance Of Dance Standard End Thursday	
Performance Of Dance Standard Start Friday	
Performance Of Dance Standard End Friday	
Performance Of Dance Standard Start Saturday	
Performance Of Dance Standard End Saturday	
Performance Of Dance Standard Start Sunday	
Performance Of Dance Standard End Sunday	
Performance Of Dance Non Standard Times	
Performance Of Dance Seasonal Variations	
Performance Of Dance Further Details	
Other Standard Activities	No
Other Standard Activities Description	
Other Standard Activities Area	
Will the activity be indoors or outdoors?	
Other Standard Activities Standard Start Monday	
Other Standard Activities Standard End Monday	
Other Standard Activities Standard Start Tuesday	
Other Standard Activities Standard End Tuesday	
Other Standard Activities Standard Start Wednesday	
Other Standard Activities Standard End Wednesday	
Other Standard Activities Standard Start Thursday	
Other Standard Activities Standard End Thursday	
Other Standard Activities Standard Start Friday	
Other Standard Activities Standard End Friday	
Other Standard Activities Standard Start Saturday	
Other Standard Activities Standard End Saturday	
Other Standard Activities Standard Start Sunday	
Other Standard Activities Standard End Sunday	
Other Standard Activities Non Standard Times	
Other Standard Activities Seasonal Variations	
Other Standard Activities Further Details	
Late Night	No

Late Night Area	
Will the food or drink be consumed indoors or outdoors?	
Late Night Standard Start Monday	
Late Night Standard End Monday	
Late Night Standard Start Tuesday	
Late Night Standard End Tuesday	
Late Night Standard Start Wednesday	
Late Night Standard End Wednesday	
Late Night Standard Start Thursday	
Late Night Standard End Thursday	
Late Night Standard Start Friday	
Late Night Standard End Friday	
Late Night Standard Start Saturday	
Late Night Standard End Saturday	
Late Night Standard Start Sunday	
Late Night Standard End Sunday	
Late Night Non Standard Times	
Late Night Seasonal Variations	
Late Night Further Details	
Supply Of Alcohol	Yes
Supply Of Alcohol Area	
Is the alcohol for consumption on or off the area covered by the licence	For consumption on and off the premises
Supply Of Alcohol Standard Start Monday	09:00
Supply Of Alcohol Standard End Monday	20:00
Supply Of Alcohol Standard Start Tuesday	09:00
Supply Of Alcohol Standard End Tuesday	20:00
Supply Of Alcohol Standard Start Wednesday	09:00
Supply Of Alcohol Standard End Wednesday	20:00
Supply Of Alcohol Standard Start Thursday	09:00
Supply Of Alcohol Standard End Thursday	21:00
Supply Of Alcohol Standard Start Friday	09:00
Supply Of Alcohol Standard End Friday	22:00
Supply Of Alcohol Standard Start Saturday	09:00
Supply Of Alcohol Standard End Saturday	22:00
Supply Of Alcohol Standard Start Sunday	09:00
Supply Of Alcohol Standard End Sunday	20:00
Supply Of Alcohol Non Standard Times	
Supply Of Alcohol Seasonal Variations	
Opening Hours Standard Start Monday	09:00
Opening Hours Standard End Monday	14:00
Opening Hours Standard Start Tuesday	09:00
Opening Hours Standard End Tuesday	14:00

Opening Hours Standard Start Wednesday	09:00
Opening Hours Standard End Wednesday	20:00
Opening Hours Standard Start Thursday	09:00
Opening Hours Standard End Thursday	20:00
Opening Hours Standard Start Friday	09:00
Opening Hours Standard End Friday	21:00
Opening Hours Standard Start Saturday	09:00
Opening Hours Standard End Saturday	21:00
Opening Hours Standard Start Sunday	10:00
Opening Hours Standard End Sunday	18:00
Opening Hours Non Standard Times	
Opening Hours Seasonal Variations	
Please supply the general steps that would apply to all four licensing objectives	Staff training and challenge 25 for alcohol sales. Working alongside brewery to maintain a safe and inclusive site. CCTV across the site including car park. Noise levels checked regularly throughout events.
The steps you will be taking to promote the prevention of crime and disorder	CCTV in place and advertised. Security staff employed when necessary. Staff trained to be diligent in supplying alcohol.
The steps you will be taking to promote the prevention of public nuisance	Limited opening hours. Music levels consistently checked and reduced when necessary. Staff training in how to responsibly serve public.
The steps you will be taking to promote public safety	Signage to be erected throughout the building and the yard. CCTV in place .
The steps you will be taking to promote the protection Of children from harm	All children to be accompanied by an adult. CCTV cameras and signage.
Personal Alcohol Licence Holder	
Personal Alcohol Licence	
Contact	
Please supply the name of the DPS	Oliver Smith
Please supply the address of the DPS	
Please supply their personal licence number	BOP_M010497
Please supply the name of the council that issued the personal licence	BCP council
Dps	
Start Date	
End Date	
Licence Type Additional Data Setting	
How will you be providing evidence of your right to work in the UK	I will supply a copy of my UK passport or UK birth certificate
Right to work sharecode	

Customer Comments:

Re: New premises licence

From: Olly Smith
Sent: Thursday, June 11, 2026 19:43
To: Licensing
Subject: Fw: Re: New premises licence

Caution - External links:

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Hi Kathryn

Thanks for this. I'll get it printed out and displayed this weekend.

Please go ahead and remove our opening times, if you think that's the right thing to do is- I'll happily take your guidance on what's best!

Thanks again for your help.

Best regards

Olly Smith

On 11 Jun 2026, at 15:36, Licensing <licensing@dorsetcouncil.gov.uk> wrote:

Dear Olly, following your application for a new premises licence, please find attached the blue notice, which will need to be displayed at the premises on pale blue paper, font size 16 for 28 days from today, it will also need to appear on one occasion in the local newspaper under legal notices within 10 working days from today.

Please ensure that all the details are correct, I have not included the live and recorded music as these are exempt under the Live Music Act 2012.

I also note that your opening hours are different to your alcohol sales, may I suggest that you take off the opening hours - if you wish to do so, please confirm this to me and I will amend your application.

If you have any questions, please let me know.

Many thanks

Kathryn Miller
Senior Licensing Officer

**Licensing Team
Public Health & Prevention
Dorset Council**

[01305 838028](tel:01305838028)

Lines are open:

Mon – Fri, 9am-12pm

dorsetcouncil.gov.uk

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<Advert new licence app - Rum Life.doc>



Premises Licence Application – The Rum Life and Noise Management Plan

From Darren Naraine [REDACTED]

Date Fri 10/07/2026 12:25

To Olly Smith [REDACTED]

Cc Licensing [REDACTED]

Hi Olly,

Premises Licence Application – The Rum Life

Thank you for submitting your Noise Management Plan (NMP).

Environmental Health has decided not to request any additional conditions on the premises licence, as your NMP sets out the measures you intend to take to prevent public nuisance. The hours applied for in respect of the sale of alcohol and regulated entertainment are not particularly late and, with effective management, are unlikely to give rise to nuisance.

Should you seek to extend these hours through a Temporary Event Notice (TEN), rely on exemptions under the Live Music Act, or should justified complaints be received regarding noise disturbance, Environmental Health may consider seeking further controls through a review of the premises licence.

At this stage, Environmental Health does not wish to impose further restrictions on the hours applied for, as we are satisfied that, with good management practices in place, the premises should be able to operate without causing undue disturbance to neighbouring properties.

Kind regards

Darren Naraine
Environmental Protection Team Leader
Housing, Communities and Prevention
Dorset Council



[dorsetcouncil.gov.uk](https://www.dorsetcouncil.gov.uk)



Dorset
Council



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From: Olly Smith [REDACTED]

Sent: 09 July 2026 17:51

To: Darren Naraine [REDACTED]

Subject: Re: Noise management plan

You don't often get email from [REDACTED] [Learn why this is important](#)

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Regarding The use of the outdoor space after 8pm.

No music will be played or drinks served after 8, but some customers may take a few minutes to leave site and during the long summer evenings are often slower to leave. Can the licence conditions be as such that this is ok?

Thanks
Olly Smith

On 9 Jul 2026, at 16:11, Darren Naraine [REDACTED] wrote:

Hi Olly,

Following on from our call today please can you send me a copy of your Noise Management plan to this email address.

I see from your notes of conversation with Louise, that you are agreeing not to use the outside space after 20:00h. I will ask this to go on your licence as a condition.

Kind regards

Darren Naraine
Pronouns: He/Him
Environmental Protection Team Leader
Public Health & Prevention
Dorset Council

[REDACTED]
dorsetcouncil.gov.uk

[<image001.jpg>](#)

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#)

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Noise Management Plan for The Rum Life at Longclose Farm.

The Rum Life is a mobile pop up bar business, with headquarters at Longclose yard. We build and maintain, store, and display our vehicles at our unit, serve coffee and drinks from our bars and host various community and wellness activities.

Environmental health concerns: close to housing.

The housing in acres close is situated nearby. The gardens are all to the rear of the properties. Adjacent to acres close, and opposite longclose yard, new woodland has been planted and is growing quickly. This strip of trees and shrubs has been planted to provide protection from noise and visual screening. When these plants are slightly more established they will shield the houses from much of the noise at longclose yard.

Aside from the natural protection the woodland will provide, there are several measures we can take to help with any potential noise issues.

The outdoor space used by the units is to the east and south of the buildings. The tables put out for customers would be placed to the south of the building. Tucked around the corner out of sight. Ashtrays are provided by brewery and located to the south of the yard. Staff are continually clearing up in the yard and tidying away rubbish.

Any live or recorded music played would be directed in a south west direction, towards the stone lane industrial estate. Any live or recorded music would be monitored by staff at the gates to the yard, and again stood in acres close in front of the houses. To ensure noise levels of any music would not be sufficient to disturb someone in their house.

For wider community events, such as Wimborne Folk Festival weekend, or other bank holidays when live music acts might be booked, a potential measure to put in place could be the installation of a noise cancelling, straw bale wall, located at the top end of the yard.

Complaints received to be rectified immediately wherever necessary and possible to do so. Details of each complaint, including date, time, nature of complaint, contact details etc, would be recorded in a complaints log. Reviews would be done by DPS or duty manager. Procedures, practices and control measures can be amended as required to minimise risk of future complaints. Steps taken to ensure all site users are following same procedures and operating within the license.

Indoor music to be kept at a level that does not disturb residents. Within the unit is an insulated wooden structure that keeps noise levels reduced. Live music after 8pm is acoustic only.

We would like to use our indoor space for things like yoga sessions, free community sound baths, art workshops and pop up markets.

Deliveries to site as existing. Only daytime business hours including bin collections and waste water etc.

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**Planning Application P/CONS/2026/00085 - The Rum Life, Unit B Longclose Farm Wimborne
Road Wimborne Minster Wimborne BH21 1NR**

From: Planningeast@dorsetcouncil.gov.uk

Sent: Friday, June 12, 2026 09:18

To: Licensing

Subject: Fw: Planning Application P/CONS/2026/00085 - The Rum Life, Unit B Longclose Farm Wimborne
Road Wimborne Minster Wimborne BH21 1NR

Dear Sir / Madam,

Thank you for consulting us. Planning application P/FUL/2025/06098 to change the use of the building from storage to a cafe was refused on 17 April 2026. I am not aware of an appeal having been lodged. Storage of mobile bar vehicles can lawfully take place on the site but planning permission would be required for the proposed sale of alcohol on the premises.

Kind regards

Elizabeth Adams
Development Management
Dorset Council

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Representations against the application

1

Dorset Council Licence Planning Application No:167692 I object to the granting of Licence for the following reasons:- 1. The Prevention of Public Nuisance. I frequently visit a relative who lives on the Bloor Estate close by the application premises. I have heard the noise from live music, recorded music, general noise (customer noise from talking outside) and traffic noise going to and from the site. This can all be clearly heard from the garden and makes it very difficult to enjoy a peaceful and relaxing time outside mainly at weekends in the garden. I consider this not to be just a noise issue but a nuisance issue. It is not simply a question of turning the volume down on any live or recorded music and you cannot control the volume of a mass of people talking in a social group outside. The site is an old agricultural building which has no sound insulation and the doors are left open for live music, recorded music and noise to drift outside. This building is totally unsuitable for its current use and is not in the right place for drinking and entertainment (live music) next to a residential development. The other old existing agricultural buildings are used for Industrial uses (weekdays only). There needs to be some clarification relating to the Licence Application as there appear to be two alcohol related businesses occupying two different parts of the same building. Namely, Brewers Folly Brewery Ltd at Unit 2A and The Rum Life at Unit B for which this application (167692) relates. I do not know from which business the live music has come from as according to the Premises Licence 14785 for Brewers Folly Brewery Ltd it does not specifically state live music on the licence (14785-start date 24/11/2025) and in the initial application (163124). In the initial Planning Application (P/FUL/2025/01596) for Brewers Folly Brewery there are restrictions on opening times and this does not include Sundays on which live music has been played. There is another Planning Application (P/VOC/2026/03439) submitted which is in the consultation period by Brewers Folly Brewery Ltd for a change to the operating hours to align with the Premises Licence. I do not know if these two businesses have any connection. There has already been local objection to the noise from live music from the premises. 2. Public Safety The site is accessed by a single track public right of way and is within reasonable walking distance from areas of Wimborne. However there does seem to be a lot of vehicles accessing the site and parking down the lane. Vehicle traffic is also increased by people using the Sauna next to the site. This raises issues of Public Safety for people using the public right of way. This also increases the risk from drink/driving and other alcohol related issues in the area. In view of the above points I feel there is no justification for seeking a licence for the supply of alcohol and recorded music starting at 9:00 in the morning seven days a week and the ability to provide live music from 12:00 weekdays and from 11:00 at weekends. There are already nuisance problems and complaints as I have mentioned above. There is no need for both businesses occupying the same building to have a need to play live music.

2 – Wimborne Town Council

Given the proximity to residential housing, noise impact should be given due consideration. The premises should not operate during unsociable hours, and appropriate measures should be in place to prevent anti-social behaviour, including issues arising from intoxicated customers.

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Representation received in support of the application

1

Fully support this application, the applicant provides services that bring the community together in an all-inclusive friendly family environment.

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Licensing and Gambling Act Sub-Committee

29 September 2026

Application for a New Premises Licence for Viking Village, St Andrews House, Bridport For Decision

Cabinet Member:

Cllr M Bell, Public Health, Prevention & Communities

Local Councillors: Cllrs. S Williams, P Mooney and B Bolwell

Senior Leadership Team:

S Crowe - Executive Director, Housing, Prevention and Communities

Report author and job title: Aileen Powell, Licensing Team Leader

Email: aileen.powell@dorsetcouncil.gov.uk

Statutory Authority: Licensing Act 2003

Report status: Public

Executive summary

An application has been made for a new Premises Licence for the Viking Village (Seals Cove) St Andrews House, Bridport. The application has been out to public consultation, and representations have been received. A Licensing Sub-Committee must therefore consider the application and representations at a public hearing.

1. Recommendation(s)

The Sub-Committee determines the application in the light of written and oral evidence and resolves to take such steps as it considers appropriate and proportionate for the promotion of the licensing objectives which are:

- a) The prevention of crime and disorder
- b) The prevention of public nuisance
- c) Public safety
- d) The protection of children from harm

2. Reason for the recommendation

The Sub-Committee must consider all the written representations, the oral representations made at the hearing, and any other information given at the hearing before making a decision.

3 Statutory Authority

- 3.1. Section 4 of the Licensing Act 2003 sets out the duties of the Licensing Authority. It states that a Council's licensing functions must be carried out with a view to promoting the four licensing objectives of: -

- (a) the prevention of crime and disorder;
- (b) public safety;
- (c) the prevention of public nuisance; and
- (d) the protection of children from harm.

- 3.2. All applications and decisions must be made with due regard to the [Licensing Act 2003](#) (the Act), the [Revised Guidance issued under Section 182 of the Licensing Act 2003](#) (the Guidance) and the [Dorset Council Statement of Licensing Policy](#) (the DC Policy).

4. Details of the review application

- 4.1. Christopher Seal has made an application for a new premises licence for a The Viking Village, formerly licensed as Seals Cove, St Andrews House, St Andrews Trading Estate, Bridport DT6 3EX. The application form is attached at Appendix 1.
- 4.2. The application is necessary as the previous licence for the premises lapsed when the company that held it was dissolved. This previous licence is attached at Appendix 2.
- 4.3. The current application is for -

Supply of alcohol (on and off the premises)

Everyday 11:00 – 23:00

New Years Eve 11:00 - 01:30

Halloween 11:00 -01:00

The Sunday before every Monday Bank Holiday 09:00 – 01:00

Opening Hours

Everyday 11:00 – 23:00

New Years Eve 09:00 – 02:00

Halloween 09:00 -01:30

The Sunday before every Monday Bank Holiday 09:00 – 01:30

The Friday before Christmas Day 09:00 - 1:30

The Saturday before Christmas Day 9:00 - 1:30 am

- 4.4. The application contains the steps that the applicant intends to take to promote the Licensing Objectives, these steps would become conditions if a licence were granted. A copy of the offered conditions is attached at Appendix 3.

5. Representations from Responsible Authorities

- 5.1. Section 13 of the Licensing Act contains the list of Responsible Authorities who must be consulted on each application. Dorset Police, Dorset and Wiltshire Fire Service, Public Health Dorset, the Immigration Authority, Dorset Council Trading Standards, Dorset Council Children's Services, Dorset Council Planning, Dorset Council Licensing, Dorset Council Environmental Protection and Dorset Council Health and Safety have all been consulted.

- 5.2. Dorset Council's Environmental Protection Team and Planning Team responded that they had no comments.
- 5.3. There were no other representations from any of the other Responsible Authorities.

6. Representations from other people

- 6.1. Four representations have been received from other people. The representations speak of disturbance from late night music, noise from the screening of the World Cup, potentially all-day drinking, vandalism on Happy Island, disturbance to wildlife, noise and light pollution and change of use. The full representations are included at Appendix 4.
- 6.2. Some of these issues, namely the change of use and the protection of wildlife would be matters to be considered under planning but do not relate to any of the four licensing objectives. Any screening of live TV is not a licensable activity so cannot be considered.
- 6.3. The application is only for the sale of alcohol, no permission is being sought for either live or recorded music as these activities would be authorised under the Live Music Act between the hours of 08:00 and 23:00.

7. Live Music Act

- 7.1. The Live Music Act 2012 was introduced to reduce unnecessary regulation and make it easier for venues and community organisations to provide live music performances. The Act amended the Licensing Act 2003 by creating exemptions from the requirement to hold a licence for certain types of live music entertainment.
- 7.2. The Act provides that certain live music performances are no longer treated as licensable regulated entertainment where statutory conditions are met. These exemptions generally apply where live music takes place:
 - Between 08:00 and 23:00 hours.
 - At premises authorised for the sale of alcohol for consumption on the premises.
 - Within the audience limits prescribed by legislation. The original Act applied to audiences of up to 200 persons, although subsequent legislative changes increased certain audience limits to 500 persons.
 - Where unamplified live music is provided within the permitted hours.
- 7.3. The Act does not remove the ability of licensing authorities to take action where live music gives rise to concerns relating to the licensing objectives. Where appropriate, a licensing authority may review a premises licence and impose conditions relating to live music following a review process.

8. Guidance and Policy

- 8.1. Paragraphs 1.2 to 1.5 of the Revised Guidance issued under Section 182 of the Licensing Act 2003 issued in September 2026 (The Guidance) sets out the Licensing Objectives and aims;

The legislation provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken.

Each objective is of equal importance. There are no other statutory licensing objectives, so that the promotion of the four objectives is a paramount consideration at all times.

However, the legislation also supports a number of other key aims and purposes. These are vitally important and should be principal aims for everyone involved in licensing work. They include:

- protecting the public and local residents from crime, anti-social behaviour and noise nuisance caused by irresponsible licensed premises;
- giving the police and licensing authorities the powers they need to effectively manage and police the night-time economy and take action against those premises that are causing problems;
- recognising the important role which pubs and other licensed premises play in our local communities by minimising the regulatory burden on business, encouraging innovation and supporting responsible premises;
- providing a regulatory framework for alcohol which reflects the needs of local communities and empowers local authorities to make and enforce decisions about the most appropriate licensing strategies for their local area; and
- encouraging greater community involvement in licensing decisions and giving local residents the opportunity to have their say regarding licensing decisions that may affect them.

8.2. Paragraph 1.16 of the Guidance sets out how conditions should be formulated;

Conditions on a premises licence or club premises certificate are important in setting the parameters within which premises can lawfully operate. The use of wording such as “must,” “shall” and “will” is encouraged. Licence conditions:

- must be appropriate for the promotion of the licensing objectives;
- must be precise and enforceable;
- must be unambiguous and clear in what they intend to achieve;
- should not duplicate other statutory requirements or other duties or responsibilities placed on the employer by other legislation;
- must be tailored to the individual type, location and characteristics of the premises and events concerned;
- should not be standardised and may be unlawful when it cannot be demonstrated that they are appropriate for the promotion of the licensing objectives in an individual case;
- should not replicate offences set out in the 2003 Act or other legislation;
- should be proportionate, justifiable and be capable of being met;
- cannot seek to manage the behaviour of customers once they are beyond the direct management of the licence holder and their staff, but may impact

on the behaviour of customers in the immediate vicinity of the premises or as they enter or leave; and

- should be written in a prescriptive format.

8.3. Paragraphs 9.42 – 9.44 of the Guidance set out how the Licensing Authority will determine an application;

Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be.

The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination."

9. Options

9.1. The Sub-Committee will determine the application in the light of all the written representations and any oral evidence from the hearing. They will take such steps as they consider appropriate and proportionate for the promotion of the licensing objectives of: -

- a) The prevention of crime and disorder
- b) The prevention of public nuisance
- c) Public safety
- d) The protection of children from harm

9.2. The steps that the Sub-Committee may take are; -

- a) to grant the licence subject to -
 - i. conditions consistent with the operating schedule accompanying the application modified to such extent as the authority considers appropriate for the promotion of the licensing objectives, and,
 - ii. any mandatory conditions

- b) to exclude from the scope of the licence any of the licensable activities to which the application relates,
- c) to refuse to specify an individual as the premises supervisor, or,
- d) to reject the application.

10. Financial Implications

Any decision of the Sub Committee could lead to an appeal by any of the parties involved that could incur costs.

11. Environmental Implications

None.

12. Well-being and Health Implications

None.

13. Other Implications

None.

14. Risk Assessment

HAVING CONSIDERED: the risks associated with this decision; the level of risk has been identified as:

Current Risk: Low

Residual Risk: Low

15. Equalities Impact Assessment

Not applicable

16. Appendices

Appendix 1 – Application

Appendix 2 – Current Licence

Appendix 3 – Conditions

Appendix 4 – Representations

17. Background Papers

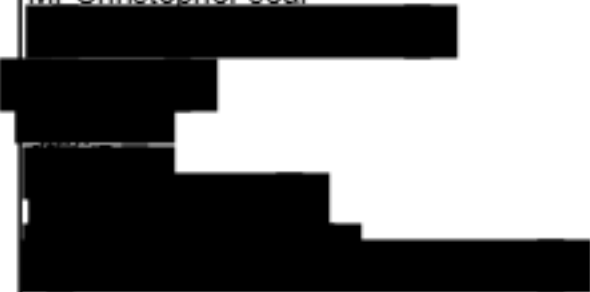
[Licensing Act 2003](#)

[Live Music Act 2012](#)

[Home Office Guidance issued under Section 182 of the Licensing Act 2003](#)

[Dorset Council Statement of Licensing Policy 2026 - 2031](#)

Online Application Details

General Details					
Licence Type		Premises Licence			
Application Type		New premises application			
Fees		Type	Detail	Fee Multiplier	Total
		Business Rateable Value	Band B £4301 - £33,000	x1	£190.00
		Capacity at the Venue	0 to 4,999	x1	£0.00
Total Fee(s)		£190.00			
Location to be Licenced		St Andrews House DT6 3EX			
Trading Name		Viking Village			
I am the		Proposed Licence Holder			
Agent Details					
Proposed Licence Holder Details		Mr christopher seal 			
Additional Proposed Licence Holder(s)		Mr Christopher seal 			
Additional Contacts					
Premise Alcohol Licence					
Please give a general description of the premises		Restaurant and activity bar and paddock			
If the premises will be open 24 hours every day please indicate what group this falls into					
If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend					
Plays		No			

If you only want a part of the premises covered for plays please tell us which part should be covered. If you want the whole area covered please leave blank.	
Will the activity be indoors or outdoors?	
Plays Standard Start Monday	
Plays Standard End Monday	
Plays Standard Start Tuesday	
Plays Standard End Tuesday	
Plays Standard Start Wednesday	
Plays Standard End Wednesday	
Plays Standard Start Thursday	
Plays Standard End Thursday	
Plays Standard Start Friday	
Plays Standard End Friday	
Plays Standard Start Saturday	
Plays Standard End Saturday	
Plays Standard Start Sunday	
Plays Standard End Sunday	
Plays Non Standard Times	
Plays Seasonal Variations	
Plays Further Details	
Films	No
Films Area	
Will the activity be indoors or outdoors?	
Films Standard Start Monday	
Films Standard End Monday	
Films Standard Start Tuesday	
Films Standard End Tuesday	
Films Standard Start Wednesday	
Films Standard End Wednesday	
Films Standard Start Thursday	
Films Standard End Thursday	
Films Standard Start Friday	
Films Standard End Friday	
Films Standard Start Saturday	
Films Standard End Saturday	
Films Standard Start Sunday	
Films Standard End Sunday	
Films Non Standard Times	
Films Seasonal Variations	
Films Further Details	
Indoor Sporting Events	No
Indoor Sporting Events Area	

Indoor Sporting Events Standard Start Monday	
Indoor Sporting Events Standard End Monday	
Indoor Sporting Events Standard Start Tuesday	
Indoor Sporting Events Standard End Tuesday	
Indoor Sporting Events Standard Start Wednesday	
Indoor Sporting Events Standard End Wednesday	
Indoor Sporting Events Standard Start Thursday	
Indoor Sporting Events Standard End Thursday	
Indoor Sporting Events Standard Start Friday	
Indoor Sporting Events Standard End Friday	
Indoor Sporting Events Standard Start Saturday	
Indoor Sporting Events Standard End Saturday	
Indoor Sporting Events Standard Start Sunday	
Indoor Sporting Events Standard End Sunday	
Indoor Sporting Events Non Standard Times	
Indoor Sporting Events Seasonal Variations	
Indoor Sporting Events Further Details	
Boxing Or Wrestling Entertainment	No
Boxing Or Wrestling Entertainment Area	
Will the activity be indoors or outdoors?	
Boxing Or Wrestling Entertainment Standard Start Monday	
Boxing Or Wrestling Entertainment Standard End Monday	
Boxing Or Wrestling Entertainment Standard Start Tuesday	
Boxing Or Wrestling Entertainment Standard End Tuesday	
Boxing Or Wrestling Entertainment Standard Start Wednesday	
Boxing Or Wrestling Entertainment Standard End Wednesday	
Boxing Or Wrestling Entertainment Standard Start Thursday	
Boxing Or Wrestling Entertainment Standard End Thursday	
Boxing Or Wrestling Entertainment Standard Start Friday	
Boxing Or Wrestling Entertainment Standard End Friday	
Boxing Or Wrestling Entertainment Standard Start Saturday	
Boxing Or Wrestling Entertainment Standard End Saturday	
Boxing Or Wrestling Entertainment Standard Start Sunday	

Boxing Or Wrestling Entertainment Standard End Sunday	
Boxing Or Wrestling Entertainment Non Standard Times	
Boxing Or Wrestling Entertainment Seasonal Variations	
Boxing Or Wrestling Entertainment Further Details	
Live Music	No
Live Music Area	
Will the activity be indoors or outdoors?	
Live Music Standard Start Monday	
Live Music Standard End Monday	
Live Music Standard Start Tuesday	
Live Music Standard End Tuesday	
Live Music Standard Start Wednesday	
Live Music Standard End Wednesday	
Live Music Standard Start Thursday	
Live Music Standard End Thursday	
Live Music Standard Start Friday	
Live Music Standard End Friday	
Live Music Standard Start Saturday	
Live Music Standard End Saturday	
Live Music Standard Start Sunday	
Live Music Standard End Sunday	
Live Music Non Standard Times	
Live Music Seasonal Variations	
Live Music Further Details	
Recorded Music	No
Recorded Music Area	
Will the activity be indoors or outdoors?	
Recorded Music Standard Start Monday	
Recorded Music Standard End Monday	
Recorded Music Standard Start Tuesday	
Recorded Music Standard End Tuesday	
Recorded Music Standard Start Wednesday	
Recorded Music Standard End Wednesday	
Recorded Music Standard Start Thursday	
Recorded Music Standard End Thursday	
Recorded Music Standard Start Friday	
Recorded Music Standard End Friday	
Recorded Music Standard Start Saturday	
Recorded Music Standard End Saturday	
Recorded Music Standard Start Sunday	
Recorded Music Standard End Sunday	
Recorded Music Non Standard Times	

Recorded Music Seasonal Variations	
Recorded Music Further Details	
Performance Of Dance	No
Performance Of Dance Area	
Will the activity be indoors or outdoors?	
Performance Of Dance Standard Start Monday	
Performance Of Dance Standard End Monday	
Performance Of Dance Standard Start Tuesday	
Performance Of Dance Standard End Tuesday	
Performance Of Dance Standard Start Wednesday	
Performance Of Dance Standard End Wednesday	
Performance Of Dance Standard Start Thursday	
Performance Of Dance Standard End Thursday	
Performance Of Dance Standard Start Friday	
Performance Of Dance Standard End Friday	
Performance Of Dance Standard Start Saturday	
Performance Of Dance Standard End Saturday	
Performance Of Dance Standard Start Sunday	
Performance Of Dance Standard End Sunday	
Performance Of Dance Non Standard Times	
Performance Of Dance Seasonal Variations	
Performance Of Dance Further Details	
Other Standard Activities	No
Other Standard Activities Description	
Other Standard Activities Area	
Will the activity be indoors or outdoors?	
Other Standard Activities Standard Start Monday	
Other Standard Activities Standard End Monday	
Other Standard Activities Standard Start Tuesday	
Other Standard Activities Standard End Tuesday	
Other Standard Activities Standard Start Wednesday	
Other Standard Activities Standard End Wednesday	
Other Standard Activities Standard Start Thursday	
Other Standard Activities Standard End Thursday	
Other Standard Activities Standard Start Friday	
Other Standard Activities Standard End Friday	
Other Standard Activities Standard Start Saturday	
Other Standard Activities Standard End Saturday	
Other Standard Activities Standard Start Sunday	
Other Standard Activities Standard End Sunday	
Other Standard Activities Non Standard Times	
Other Standard Activities Seasonal Variations	

Other Standard Activities Further Details	
Late Night	No
Late Night Area	
Will the food or drink be consumed indoors or outdoors?	
Late Night Standard Start Monday	
Late Night Standard End Monday	
Late Night Standard Start Tuesday	
Late Night Standard End Tuesday	
Late Night Standard Start Wednesday	
Late Night Standard End Wednesday	
Late Night Standard Start Thursday	
Late Night Standard End Thursday	
Late Night Standard Start Friday	
Late Night Standard End Friday	
Late Night Standard Start Saturday	
Late Night Standard End Saturday	
Late Night Standard Start Sunday	
Late Night Standard End Sunday	
Late Night Non Standard Times	
Late Night Seasonal Variations	
Late Night Further Details	
Supply Of Alcohol	Yes
Supply Of Alcohol Area	indoors and outdoors
Is the alcohol for consumption on or off the area covered by the licence	For consumption on and off the premises
Supply Of Alcohol Standard Start Monday	11:00
Supply Of Alcohol Standard End Monday	23:00
Supply Of Alcohol Standard Start Tuesday	11:00
Supply Of Alcohol Standard End Tuesday	23:00
Supply Of Alcohol Standard Start Wednesday	11:00
Supply Of Alcohol Standard End Wednesday	23:00
Supply Of Alcohol Standard Start Thursday	11:00
Supply Of Alcohol Standard End Thursday	23:00
Supply Of Alcohol Standard Start Friday	11:00
Supply Of Alcohol Standard End Friday	23:00
Supply Of Alcohol Standard Start Saturday	11:00
Supply Of Alcohol Standard End Saturday	23:00
Supply Of Alcohol Standard Start Sunday	11:00
Supply Of Alcohol Standard End Sunday	23:00
Supply Of Alcohol Non Standard Times	31 December – New Year's Eve – 31 October – Halloween, The Sunday before every Monday Bank Holiday

Supply Of Alcohol Seasonal Variations	11:00 am to 1:30 am – New Year's Eve 11:00 am to 1:00 am – Halloween 9:00 am to 1:00 am The Sunday before every Monday Bank Holiday
Opening Hours Standard Start Monday	11:00
Opening Hours Standard End Monday	23:00
Opening Hours Standard Start Tuesday	11:00
Opening Hours Standard End Tuesday	23:00
Opening Hours Standard Start Wednesday	11:00
Opening Hours Standard End Wednesday	23:00
Opening Hours Standard Start Thursday	11:00
Opening Hours Standard End Thursday	23:00
Opening Hours Standard Start Friday	11:00
Opening Hours Standard End Friday	23:00
Opening Hours Standard Start Saturday	11:00
Opening Hours Standard End Saturday	23:00
Opening Hours Standard Start Sunday	11:00
Opening Hours Standard End Sunday	23:00
Opening Hours Non Standard Times	31 December – New Year's Eve 31 October – Halloween Easter. The Sunday before every Monday Bank Holiday
Opening Hours Seasonal Variations	9:00 am to 2:00 am – New Year's Eve 9:00 am to 1:30 am – Halloween 9:00 am to 1:30 am – The Sunday before every Monday Bank Holiday 9:00 am to 1:30 am – The Friday before Christmas Day 9:00 am to 1:30 am – The Saturday before Christmas Day
Please supply the general steps that would apply to all four licensing objectives	The premises will be operated responsibly, with appropriate management controls in place to promote all four licensing objectives. The premises licence holder, designated premises supervisor and members of staff will maintain good communication with the police, licensing authority and other responsible authorities. Staff will receive appropriate training regarding their responsibilities under the Licensing Act 2003, including responsible alcohol sales, age verification, recognising drunkenness, preventing disorder, safeguarding children and responding to emergencies. Training will be recorded and refreshed when necessary. The premises will be adequately supervised and regularly monitored while open to the public. Any incidents, complaints or concerns will be dealt with promptly and recorded where appropriate.

The steps you will be taking to promote the prevention of crime and disorder	A suitable CCTV system will be maintained in working order and will cover the main entrances, exits, customer areas and other appropriate parts of the premises. Images will be clear, correctly dated and timed, and retained for at least 31 days. Recordings will be made available to the police or authorised officers upon reasonable request, subject to data-protection requirements. A member of staff who is able to operate the CCTV system and provide recordings will be available within a reasonable period. An incident log will be maintained at the premises and used to record significant incidents of crime, disorder, aggression, ejections, accidents and visits by responsible authorities. A refusals register will also be maintained for refused alcohol sales. Customers who appear intoxicated will not be served alcohol, and staff will take reasonable steps to prevent drunken, violent, threatening or disorderly behaviour. The police will be contacted where an incident cannot be safely managed by staff. Sufficient staff will be on duty for the nature and expected attendance of each event, and suitably licensed door supervisors will be considered where a particular event or risk assessment indicates that they are necessary.
The steps you will be taking to promote the prevention of public nuisance	The premises will be operated with consideration for neighbouring residents and businesses. Music and amplified sound will be maintained at a reasonable level and monitored by management to ensure that it does not cause an unreasonable disturbance outside the premises. During live music, entertainment or other potentially noisy events, staff will carry out periodic checks outside the premises and reduce sound levels where necessary. Doors and windows will be managed appropriately during amplified entertainment, having regard to ventilation and customer safety. Customers leaving the premises will be encouraged to leave quietly and respect nearby residents. Staff will monitor entrances and outside areas and will discourage shouting, loitering and unnecessary noise. Notices asking customers to leave quietly will be displayed near the exits. Deliveries, waste disposal and the movement of bottles will be arranged at reasonable times wherever practicable. Any complaints concerning noise or disturbance will be recorded, investigated and addressed promptly.

The steps you will be taking to promote public safety	The premises will be maintained in a safe condition and operated in accordance with relevant health and safety, fire safety and occupancy requirements. Fire exits, escape routes and emergency access points will be kept clear and clearly identified whenever the premises are open to the public. Emergency lighting, fire-detection equipment and firefighting equipment will be inspected and maintained as required. The number of people admitted to the premises will be monitored where necessary to prevent overcrowding and allow safe evacuation. Suitable first-aid equipment will be readily available, and an adequate number of staff will be familiar with emergency procedures. Spillages, broken glass and other hazards will be dealt with promptly. Glassware and outside areas will be regularly monitored, particularly during busy periods. Risk assessments will be reviewed when appropriate, including before larger events or activities that differ from the premises' normal operation.
The steps you will be taking to promote the protection Of children from harm	A Challenge 25 age-verification policy will operate for all alcohol sales. Any person who appears to be under the age of 25 will be required to produce acceptable photographic identification before being supplied with alcohol. Acceptable identification will include a passport, photocard driving licence or proof-of-age card bearing the PASS hologram. Posters explaining the Challenge 25 policy will be displayed at appropriate locations. Staff involved in alcohol sales will receive training on age verification, acceptable identification, proxy purchasing and the refusal of sales. A refusals register will be maintained and made available for inspection by authorised officers upon reasonable request. Alcohol will not be sold to any person who is under 18 or to an adult where staff reasonably believe the alcohol is being purchased on behalf of a person under 18. Children permitted on the premises will be appropriately supervised by a responsible adult, having regard to the nature and time of the event. Children will not be permitted to remain in areas or attend events that management considers unsuitable because of adult entertainment, excessive alcohol consumption or another identified safeguarding risk. Staff will remain alert to the welfare of children and vulnerable persons and will report safeguarding concerns to management or the appropriate authorities.
Personal Alcohol Licence Holder	
Personal Alcohol Licence	christopher Joseph Seal
Contact	
Please supply the name of the DPS	WDPA1930
Please supply the address of the DPS	West dorset district council
Licence Type Additional Data Setting	
How will you be providing evidence of your right to work in the UK	I will supply a copy of my UK passport or UK birth certificate
Right to work sharecode	

Customer Comments:

Licensing Act 2003
Premises Licence
71644

Part 1 – Premises Details

POSTAL ADDRESS OF PREMISES, OR IF NONE, ORDNANCE SURVEY MAP REFERENCE OR DESCRIPTION

Seals Cove, St Andrews House, DT6 3EX

WHERE THE LICENCE IS TIME LIMITED THE DATES

Not Applicable

LICENSABLE ACTIVITIES AUTHORIZED BY THE LICENCE

Performance of Live Music
Playing of Recorded Music
Provision of Late Night Refreshment
Sale of Alcohol by Retail

THE TIMES THE LICENCE AUTHORISES THE CARRYING OUT OF THE LICENSABLE ACTIVITIES

E Live Music: Indoors and Outdoors

	From	To
Further details		
Indoors and Outdoors New Years Eve 11:00:00 - 00:30:00, Indoors Bank Holiday 11:00:00 - 00:30:00, Indoors Monday to Sunday 11:00:00 - 23:30:00, Outdoors Friday to Sunday 11:00:00 - 23:30:00, Outdoors Monday to Thursday 11:00:00 - 23:00:00, Outdoors when BH falls on a Friday 11:00:00 - 00:30:00 Bank Holiday: 11:00:00 - 00:30:00 New Years Eve: 11:00:00 - 00:30:00		

F Recorded Music: Indoors and Outdoors

	From	To
Further details		
Indoors and Outdoors New Years Eve 11:00:00 - 00:30:00, Indoors Bank Holiday 11:00:00 - 00:30:00, Indoors Monday to Sunday 11:00:00 - 23:30:00, Outdoors Friday to Sunday 11:00:00 - 23:30:00, Outdoors Monday to Thursday 11:00:00 - 23:00:00, Outdoors when BH falls on a Friday 11:00:00 - 00:30:00 Bank Holiday: 11:00:00 - 00:30:00 New Years Eve: 11:00:00 - 00:30:00		

Provision of Late Night Refreshment Indoors and Outdoors

	From	To
Monday	23:00:00	00:00:00
Tuesday	23:00:00	00:00:00
Wednesday	23:00:00	00:00:00
Thursday	23:00:00	00:00:00
Friday	23:00:00	00:00:00
Saturday	23:00:00	00:00:00
Sunday	23:00:00	00:00:00
Further details		
Bank Holiday: 23:00:00 - 01:00:00 New Years Eve: 23:00:00 - 01:00:00		

Supply of Alcohol For consumption on and off the premises		
	From	To
Monday	11:00:00	23:30:00
Tuesday	11:00:00	23:30:00
Wednesday	11:00:00	23:30:00
Thursday	11:00:00	23:30:00
Friday	11:00:00	23:30:00
Saturday	11:00:00	23:30:00
Sunday	11:00:00	23:30:00
Further details		
Permit Type: J. Supply of alcohol for consumption ON and OFF the premises: Bank Holiday: 11:00:00 - 00:30:00		
New Years Eve: 11:00:00 - 00:30:00		

WHERE THE LICENCE AUTHORISES SUPPLIES TO ALCOHOL WHETHER THESE ARE ON AND/OR OFF SUPPLIES
For consumption on and off the premises

Part 2

NAME, (REGISTERED) ADDRESS, TELEPHONE NUMBER AND EMAIL (WHERE RELEVANT) OF HOLDER OF PREMISES LICENCE
Cove Cafe Limited Wadebridge House, 16 Wadebridge Square Poundbury, Dorchester, Dorset, DT1 3AQ

REGISTERED NUMBER OF HOLDER, FOR EXAMPLE COMPANY NUMBER, CHARITY NUMBER (WHERE APPLICABLE)
NAME, ADDRESS AND TELEPHONE NUMBER OF DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL
Mr Nicholas BENWELL

PERSONAL LICENCE NUMBER AND ISSUING AUTHORITY OF PERSONAL LICENCE HELD BY DESIGNATED PREMISES SUPERVISOR WHERE THE PREMISES LICENCE AUTHORISES THE SUPPLY OF ALCOHOL
EDVE1958 East Devon

Annex 1 – Mandatory Conditions

SUPPLY OF ALCOHOL (s19(2)&(3))

1. No supply of alcohol may be made under the premises licence –
 - (a) at a time when there is no designated premises supervisor, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence has been suspended

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence

SECURITY (s21(A))

2. Any individual carrying out a security activity must be authorised to carry out that activity by a licence granted under the Private Security Industry Act 2001 or be entitled to carry out that activity by virtue of section 4 of that Act.

DRINKS PROMOTIONS

3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises

- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
6. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures —
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

MINIMUM PRICING

7. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
8. For the purposes of the condition set out in paragraph 6—
- (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula - $P=D+(D \times V)$
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
9. Where the permitted price given by Paragraph (b) of paragraph 7 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub- paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
10. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 7 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

The Prevention of Crime and Disorder

1. A Closed-Circuit Television (CCTV) system will be operational at the premises at all times when licensable activities are being carried out and at any other times when members of the public are present on the premises.
2. The CCTV system will have sufficient storage retention capacity for a minimum of 31 days continuous footage.
3. A designated member of staff at the premises will be authorised to access the CCTV footage and be conversant with operating the CCTV system. At the request of an authorised officer of the Licensing Authority or a Responsible Authority (under the Licensing Act 2003) any CCTV footage, as requested, will be downloaded immediately or secured to prevent any overwriting. The CCTV footage material will be supplied, on request, to an authorised officer of the Licensing Authority or a Responsible Authority with the absolute minimum of delay.
4. The DPS will ensure that an Incident Report Register is maintained on the premises to record incidents such as anti-social behaviour, admissions refusals and ejections from the premises.
5. The Incident Report Register will be produced for inspection immediately on the request of an authorised officer of the Licensing Authority or a Responsible Authority or Police.
6. The premises must adopt a dispersal policy for the patrons leaving the premises. The policy must include, but not be limited to, the management of patrons leaving the premises after 2300hrs to ensure public nuisance is kept to a minimum. The policy must be kept in a written form on site. The policy must be available to be viewed by either an authorised council officer or police constable on request. Staff, including any door supervisors must be trained at the commencement of their employment and at six monthly intervals thereafter. They must be conversant with this policy and adhere to it at all times. A written record must be kept of all training delivered on this policy.

Public Safety

7. The premises will be maintained in a safe manner at all times.
8. All exits will be kept unobstructed, easy to open and clearly signed.
9. All staff will be trained in emergency procedures and training records maintained.

10. Written records of all accidents and safety incidents involving members of the public and/or staff will be kept. These will be made available at the request of an authorised officer.

11. A suitably trained and competent person must ensure weekly safety check of the premises, decorative and functional fixtures, floor surfaces and equipment (including electrical appliances) to which the public may come into contact are undertaken. Records of these safety checks must be kept and made available for inspection by an authorised officer.

12. First Aid equipment and materials adequate for the number of persons on the premises will be available on the premises at all times. All staff will be made aware of first aid location.

The Prevention of Public Nuisance

13. All refuse will be disposed of in an appropriate manner. Staff will be instructed to maintain all external areas in a clean and presentable manner at all times.

14. Notices will be displayed asking patrons to leave the premises quietly and to have respect for local residents.

15. Drinks in open bottles and glasses will not be taken from the premises at any time. Empty bottles and glasses will be collected regularly and promptly.

16. The DPS will prominently display notices which inform customers that open bottles or glasses may not be taken off the premises.

17. A direct telephone number for the duty manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.

18. For live and recorded music after 2300 hours, a sound limiting device located in a separate and lockable cabinet from the volume control shall be fitted to any musical amplification system and set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured. The keys securing the noise limiter cabinet shall be held by the licence holder or authorised manager only, and shall not be accessed by any other person.

The Protection of Children from Harm

19. The staff will ask for photographic identification in the form of either a passport, EU photographic driving licence or PASS accredited identification, from any person appearing to be under the age of 25 who attempts to purchase alcohol at the premises

20. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale, a description of the person refused, why they were refused (e.g. no ID, fake ID) and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Licensing Authority or a Responsible Authority (under the Licensing Act 2003).

21. The premises will operate a No ID, No Sale policy at all times for persons who look under 25.

22. Staff will be trained in the understanding of this policy and training records maintained for inspection if requested by the police or any other responsible authority.

Annex 3 – Conditions added after a Hearing

Added after a hearing on 26 July 2024

1. The garden area to be emptied of patrons before 22.00hrs.

2. When there is live or recorded music indoors all windows and doors will be kept closed except for ingress and egress.

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Appendix 3 – Conditions consistent with the Operating Schedule

Staff will receive appropriate training regarding their responsibilities under the Licensing Act 2003, including responsible alcohol sales, age verification, recognising drunkenness, preventing disorder, safeguarding children and responding to emergencies. Training will be recorded and refreshed when necessary.

A suitable CCTV system will be maintained in working order and will cover the main entrances, exits, customer areas and other appropriate parts of the premises. Images will be clear, correctly dated and timed, and retained for at least 31 days. Recordings will be made available to the police or authorised officers upon reasonable request, subject to data-protection requirements. A member of staff who is able to operate the CCTV system and provide recordings will be available within a reasonable period.

An incident log will be maintained at the premises and used to record significant incidents of crime, disorder, aggression, ejections, accidents and visits by responsible authorities.

A refusals register will also be maintained for refused alcohol sales.

Customers who appear intoxicated will not be served alcohol, and staff will take reasonable steps to prevent drunken, violent, threatening or disorderly behaviour.

Sufficient staff will be on duty for the nature and expected attendance of each event, and suitably licensed door supervisors will be considered where a particular event or risk assessment indicates that they are necessary.

The premises will be maintained in a safe condition and operated in accordance with relevant health and safety, fire safety and occupancy requirements. Fire exits, escape routes and emergency access points will be kept clear and clearly identified whenever the premises are open to the public. Emergency lighting, fire-detection equipment and firefighting equipment will be inspected and maintained as required.

The number of people admitted to the premises will be monitored where necessary to prevent overcrowding and allow safe evacuation.

Suitable first-aid equipment will be readily available, and an adequate number of staff will be familiar with emergency procedures.

Spillages, broken glass and other hazards will be dealt with promptly.

Glassware and outside areas will be regularly monitored, particularly during busy periods.

Risk assessments will be reviewed when appropriate, including before larger events or activities that differ from the premises' normal operation.

Music and amplified sound will be maintained at a reasonable level and monitored by management to ensure that it does not cause an unreasonable disturbance outside the premises.

During live music, entertainment or other potentially noisy events, staff will carry out periodic checks outside the premises and reduce sound levels where necessary.

Doors and windows will be managed appropriately during amplified entertainment, having regard to ventilation and customer safety.

Customers leaving the premises will be encouraged to leave quietly and respect nearby residents.

Staff will monitor entrances and outside areas and will discourage shouting, loitering and unnecessary noise.

Notices asking customers to leave quietly will be displayed near the exits.

Deliveries, waste disposal and the movement of bottles will be arranged at reasonable times wherever practicable.

Any complaints concerning noise or disturbance will be recorded, investigated and addressed promptly.

A Challenge 25 age-verification policy will operate for all alcohol sales. Any person who appears to be under the age of 25 will be required to produce acceptable photographic identification before being supplied with alcohol. Acceptable identification will include a passport, photocard driving licence or proof-of-age card bearing the PASS hologram. Posters explaining the Challenge 25 policy will be displayed at appropriate locations.

Alcohol will not be sold to any person who is under 18 or to an adult where staff reasonably believe the alcohol is being purchased on behalf of a person under 18.

Children permitted on the premises will be appropriately supervised by a responsible adult, having regard to the nature and time of the event.

Children will not be permitted to remain in areas or attend events that management considers unsuitable because of adult entertainment, excessive alcohol consumption or another identified safeguarding risk.

Staff will remain alert to the welfare of children and vulnerable persons and will report safeguarding concerns to management or the appropriate authorities.

Appendix 3 – Representations from Other Persons

Representation 1 - [REDACTED]

I am writing to make a representation regarding the application by Christopher Seal for a new premises licence in respect of Viking Village.

I want to be clear that I have no wish to see the venue struggle, and I understand its value to the area. However, the late-night music from the premises has been genuinely disruptive to my family, and has significantly affected our ability to feel settled and content in our home.

We have already raised this with the Council's Environmental Protection (noise) team.

My concern relates to the licensing objective of preventing public nuisance. Along with others living locally, I would ask that any licence granted require amplified and live music to finish considerably earlier than the proposed hours — ideally by 9:00pm.

I would also note that on occasion we've had groups of lads making noise and throwing bottles around when leaving the premises - particularly after hosting football. Which is a new and unwelcome addition to the area.

I would be grateful if this representation could be taken into account when the application is considered.

Representation 2 - [REDACTED]

I feel that the granting of this licence with the late closing times, especially on some public holidays will lead to a public nuisance. All day drinking in this area will most likely lead to an increase in litter, noise and disorder. At the moment it is a quiet area by the river where people walk their dogs and enjoy the tranquility. There is already some vandalism on Happy Island and the wildlife will be further disturbed.

Representation 3 [REDACTED]

I object on the grounds of all 3 of the last items above. Public Nuisance. Drinking outside in a nature reserve by a river til 11 pm at night. Noise and light pollution to neighbours. Littering - I have personally picked up plastic pint glasses from the path along side the site and on Monarchs Way after a showing of the football. Public Safety. Drinking late outside in an uncontrolled environment. Prevention of children from harm. I've witnessed youngsters under the age of 19 with alcohol going to the outdoor seating by Seals Cove

Re: Application for a premises licence No, 169462.
Restaurant, activity bar and paddock, indoors and outdoors
Seals Cove, Shoe Lane, Bridport DT6 3EX.

I am writing on behalf of St Andrews Road and District Residents Association to object to this application. Similar planning objections apply to the constructions and their purposes, which have been put in place on the site, for the following reasons:

Local pubs are struggling; adding more competition to their trade is against the town's wider interests. Seals Cove is a children's adventure centre; making alcohol available for twelve hours a day on the premises is simply wrong and can encourage a drinking culture from an early age.

The proposed license for outdoor use: from the side of the building to the river, is a green corridor and nature reserve, designated in the local plan. Therefore, no development or change of use should take place in this area. The proposal and the various constructions being installed indicate a substantial change of use; see photographs. They should all be removed.

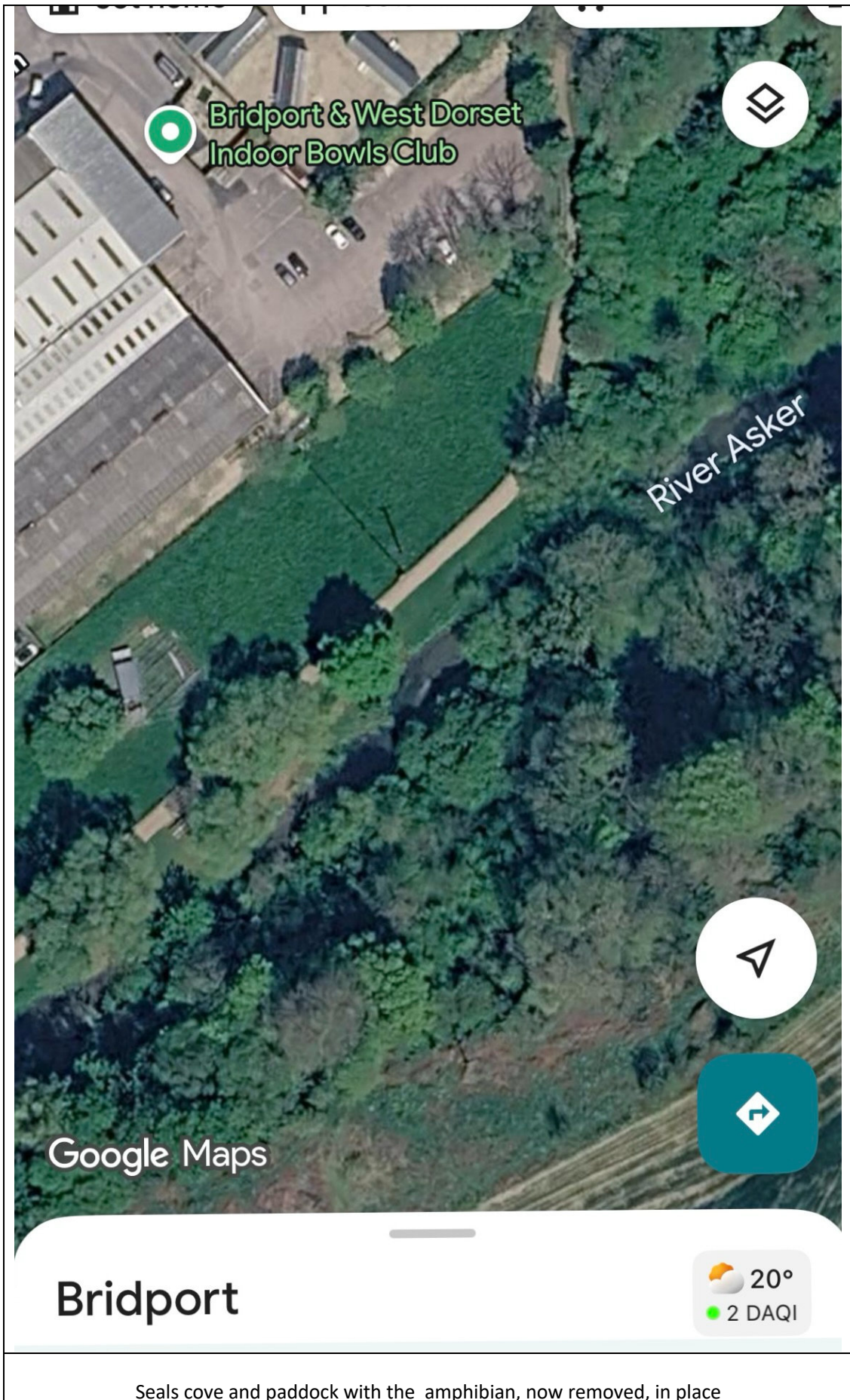
The proposal adjoins the peaceful river walk and its surroundings. Many people from all parts of Bridport come there to experience its peace and tranquillity. Any adjoining development would destroy this with noise and light pollution. Alcohol available from 11.00 - 23.00, seven days a week, will destroy the whole ambience of the area. There will be associated loud music noise, litter, Television, already installed, and likely sport matches on TV, gigs, nuisances and the usual disturbances associated with alcohol.

These surroundings will not be suitable for children who have always played in and around the river. The area's current use will be greatly disrupted. People hanging around drinking is not the vibe you want in a nature reserve. Wildlife will be disturbed; there are deer, birds, small mammals and fish. It is totally unacceptable. Earlier attempts by the business to site an amphibious vehicle as a cafe were prevented; these more ambitious proposals must be stopped.

[REDACTED]

For and on behalf of St Andrews Road and District Residents Association

170 St Andrews Road
Bridport
Dorset





The river Asker and Nature Reserve with view through trees to show proximity of television screen and Tea/potential alcohol, outside bar



The Horse Box, already converted to serve refreshments, which could be used as a mobile alcohol bar with outdoor TV screen to the right. Note light string surrounding paddock.



The outdoor Television, note the light string surrounding the paddock